Abstract

The need for promoting patent requests and their subsequent marketing has emerged from the question of how Colombia can become part of the socioeconomics of know-how (i.e. able to compete globally via networking, emphasising intensive know-how products and services). This article analyses the record of Colombian institutions or inventors’ patents in US and European Patent Offices’ databases from 1968 to 2007. It should be stressed that Colombia is far removed from developed countries and even from some neighbouring countries, such as Mexico or Brazil.

**Key words:** technological innovation, managing innovation, patent, invention ability. **JEL:** O31, O32, O33, O34.